

Policy Intelligence approach in Public Administration

ONE CONFERENCE BRUSSELS 2014

Policies (R)evolution & Every European Digital

24th April 2014



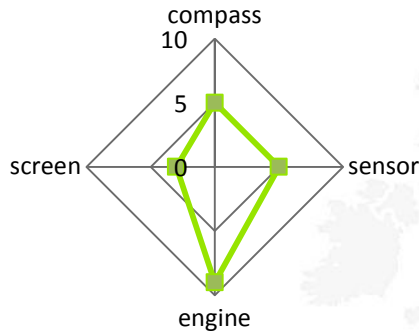
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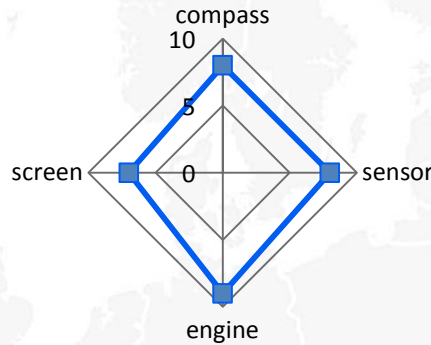
ELEMENTS

- **Compass** (*providing a clear strategy*)
- **Sensor & Ruler** (*monitoring trends and indicators*)
- **Engine** (*ICT infrastructure, data processing and forecasting*)
- **Blackboard or Screen** (*displaying results*)

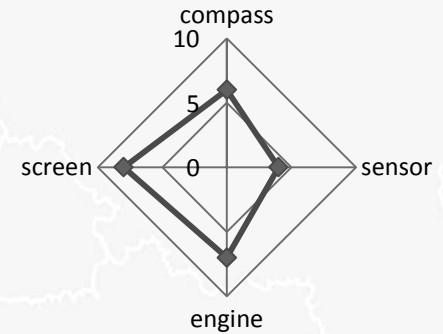
Vysocina Region (CZ)



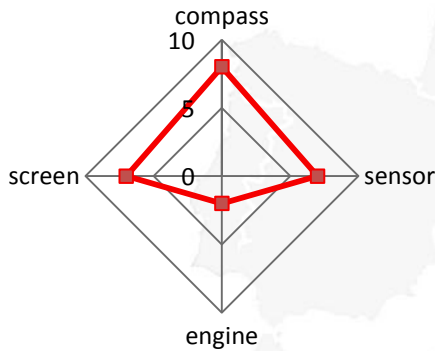
Piedmont Region (IT)



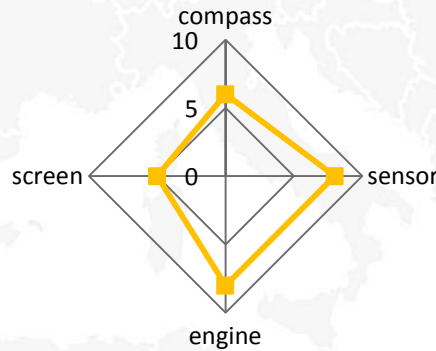
MFG (Baden-Württemberg, DE)



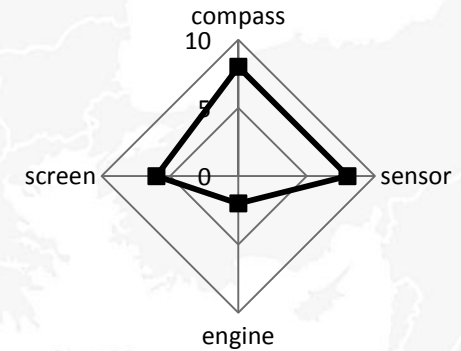
La fonderie (Paris Region, FR)



INSIEL (Friuli-Venezia Giulia, IT)



MDDA (Manchester City, UK)





Regional

- Political system and the structure of decision-making
- Power balance between the region and the central government (centralised x decentralised system)
- Regional strategies and priorities

National

- Legal environment and cultural context
- Level of the development of national e-services (related to the power balance)
- Financial support, institutional and territorial contexts

The background features a series of thick, white, curved lines that spiral inward from the edges of the frame towards the center. These lines create a sense of depth and movement, framing the central text.

Policy Intelligence



Use facts

(James Bond doesn't use magic or faith or supernatural powers. He is always focused on the facts, always applying the power of reason.)

- The PI approach provides a wider approach than the set of well-known **Business Intelligence tools** which are **included** in the processes of ICT Observatory for some specific operations.
- **actual policies** are taken into consideration
- **variety of agendas of public administration**



Stay uncomplicated.

(Bond doesn't do complicated. Whether it's his work, his relationships or his life in general, he aims to sort things out so that they're simple enough without being too simple.)

- **common sense is used** in order to ensure the links between decision-makers and the civil society.



Move with the times - dominate technology

(Bond upgrades as often as possible, keeping abreast of all the new developments. He isn't threatened by change but embraces it willingly, often with gusto.)

- PI deals with all actual **specifics of information services provision** (Open Data, Linked Data, Big Data).
- **structured and unstructured** data and their combinations, from different channels



Be charming

(you need to interact with people effectively by knowing what makes them tick. This requires showing an interest in others, listening carefully and reflecting back that)

- opinions of wider public are taken into account
- specifics of the process of decision-making in public governance