



**MERRY CHRISTMAS AND
HAPPY NEW YEAR !**

Observatory Network
to Enhance ICT Structural
Funds Absorption

NEWSLETTER No. 2

The ONE project will celebrate its first year!

The ONE project was launched early this year. It aims at improvement in regional ICT investment planning capacity and at transferring good practices on ICT Observatories among the 11 project partners from 8 European countries and beyond.

The ONE project is here to help you figure out how to better tailor ICT interventions towards your specific regional needs, providing you with a proven methodology set of guidelines on how to develop and exploit ICT in your area. Structural funds can be the resource missing to start the process towards innovative utilization of ICT. ONE will show you how to employ this resource, thus enhancing the absorption rate of ICT structural funds and improving development and innovation within your area.

Conference invitation

Invitation to register and contribute to the **ONE Conference Prague 2013 – „Digital Governance: From local data to European policies“**

ONE CONFERENCE PRAGUE 2013

Digital Governance: From local data to European policies

18th April 2013



The ONE Conference will serve as a valuable communication platform for researchers, decision-makers and political actors, interested in Digital Agenda and strategic planning of regional policies. The conference will welcome experts dealing with different aspect of Digital Governance: Evidence based management of information society; Improvement of public spending effectiveness; Cost reduction and a better knowledge exploitation; Assessment of (regional) policies' impact; Structural funds absorption.

The event is discussing the role of ICT Observatories in enhancing regional capacities for planning ICT investments. It is the second conference, supported by a group of partners of ONE project, www.oneproject.eu, in order to discuss those topics in the context of Digital Agenda Europe, which is now in its mid-term evaluation phase.

REGISTRATION for the **ONE Conference Prague 2013 – „Digital Governance: From local data to European policies“** (April 18th) is now open at www.oneproject.eu/registration We are still accepting abstracts of research papers, expert presentations and case studies, more information is available at www.oneproject.eu/ONE-Conference-Prague.

Discussing Living Labs methodology and the use of Web 2.0 applications in the UK

A two day digital workshop took place in December in the UK. It supplied attendees with examples of good practice of how Manchester is using Living Labs to drive forward digital development in the city. Dave Carter, Head of Manchester Digital Development Agency said, “It’s a fantastic opportunity for Manchester to share its wealth of experience and to discover what European partners are achieving in their regions and cities”.



Speakers included James Evans from University of Manchester who discussed living labs their impact and their new governance approach to sustainability. Stephen Flower looked at setting up and running social media surgeries. Other topics focused on Manchester’s Digital Strategy, working smarter using social media, use of living labs and smart cities, Go-on digital champions’ campaign and the approach Manchester has adopted for living labs. Presentations also included broadband & UK infrastructure and community wi-fi projects in the city. The workshop closed with a first-hand experience of selected digital activities in Manchester. The participants were given a tour of Madlab, a grassroots initiative organisation which provides a home to Manchester’s growing digital and creativity community, gaining an insight into the development of the living lab and innovation space.

Contact

For more information about the project please visit www.oneproject.eu or join our groups on [Facebook](#), [LinkedIn](#) and epractice.eu. Or contact the ONE dissemination manager, Iva Walterova – EPMA (walterova@epma.cz).

Project partners



The ONE project has been funded under the **INTERREG IVC** programme. The Interregional Cooperation Programme INTERREG IVC, financed by the **European Union's Regional Development Fund**, helps Regions of Europe work together to share experience and good practice in the areas of innovation, the knowledge economy, the environment and risk prevention. EUR 302 million is available for project funding but, more than that, a wealth of knowledge and potential solutions are also on hand for regional policy-makers.